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ABSTRACT

Prepared for persons "shopping" for elementary school level career education materials, the guide has approximately 84 entries, including books, book and pamphlet series, kits, films, filmstrips, records, cassettes, songbooks, picture-story prints, games and toys, and other materials. Entries are listed by grade level where appropriate and under these headings: making things with tools, assistance in lesson design, assistance in occupational information, selecting media center and classroom reading, purchasing textbooks for all levels, and learning kits and audiovisual aids to teach self-awareness, career awareness, beginning competency, acceptance of self, career awareness in the city and community, appreciation and attitudes, and economic awareness. Title, publishing company, and price are indicated for each entry. (SC)

ED 092744

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SHOPPER'S FLYER

FOR

ELEMENTARY SCHOOL

CAREER EDUCATION CURRICULUM MATERIALS

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Elementary Curriculum Specialist
South Dakota State-Wide Project

CE001474

For Further Information Contact:
Career Education
435 10th Ave. N.W.
Watertown, S.D. 57201

SHOPPER'S FLYER

For Elementary Career Education

(If price quote is not given, please refer to your latest brochure)

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		Pub. Co.	Price
Making Things with Tools--			
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	INDUSTRIAL ARTS FOR THE ELEMENTARY CLASSROOM	Charles A. Bennett Co.	4.00
Assistance in Lesson Design--			
BUY:	SERIES OF ELEMENTARY AWARENESS GUIDES	S. D. Statewide Project 435 10th Ave. N.W. Watertown, S.D. 57201	Free to S.D. systems
	CAREER AWARENESS	Owatonna Elem. Schools Career Ed. Consultant Div. of Vo-Tech. Ed. Dept. St. Paul, Minn. 55101	Free
	CAREER EDUCATION PROGRAM Vol. I K-6	Ryan, Charles W. Houghton Mifflin Co. Boston, Mass.	15.00
	CAREER EXPLORATIONS DESIGNS FOR FIELD TRIP REPORTING	S.D. Statewide Project 435 10th Ave. N.W. Watertown, S.D. 57201	Free
Assistance in Occupational Information--			
BUY:	OCCUPATIONAL INFORMATION HANDBOOK	See your Guidance Office	Free
	OCCUPATIONAL OUTLOOK HANDBOOK	United States Govt. Printing Office Washington, D.C. 20402	6.25
	"WIDENING OCCUPATIONAL ROLES"	Science Research Assoc. 7200 So. Leamington Chicago, Illinois 60638	

Selecting Media Center and Classroom Reading--

(For Series Purchasing)

BUY: ABOUT BOOKS -(10)	Children's Press W. Van Buren Chicago, Ill. 50507	
COME TO WORK WITH US - (15)	Sextant Information Systems & Service P. O. Box 1231 Milwaukee, Wisc. 53201	$39.80
HOW _____ ARE MADE (7)	David C. Cook 850 No. Grove Ave. Elgin, Ill. 60120 (Hardback)	27.65 3.95
I WANT TO BE _____ (48)	Children's Press W. Van Buren Chicago, Ill. 60607	1.00 ea.
LET'S GO TO A/AN ___ (11)	G. P. Putnam (Hardback) 200 Madison Ave. New York, N.Y. 10016	2.68 ea.
OPEN DOOR SERIES - (70) "THEY'RE NOT FAMOUS, BUT THEY MADE IT"	Children's Press 1224 W. Van Buren Chicago, Ill. 60607	.75 ea.
POPEYE (40)	King Snydicates 235 East 45th St. New York, N.Y. 10017 Charlton Press	43.55 set
WHAT DOES _____ DO? (12)	Dodd Mead & Co. New York, N. Y. 10016	4.50 ea.
WHAT HAPPENS WHEN _____	Reilly & Lee (hardback) Regniry, Henry, Co. 114 W. Illinois Chicago, Ill. 60610	4.50

Purchasing Textbooks for All Levels--

BUY: OUR WORKING WORLD SERIES (For Social Scientists)	Lawrence Senesh Prof. of Economics Univ. of Colorado Science Research Associates 259 East Erie St. Chicago, Illinois 60611

Purchasing Textbooks for All Levels-- cont.

TREASURE OF VALUES IN NEW MATHEMATICS (For Mathematics Students)	Learning System Text Series -- SRA 7200 So. Leamington Chicago, Ill. 60638	

Developed with top people in the Career Education Field as consultants. Each has been developed keeping in mind career education concepts and generalizations.

Identifying Valuable Learning Kits--to teach self awareness
(Language Arts Integration)

Grade Level 1

DUSO (Developing Understanding of Self & Others)	American Guidance Service Circle Pines, Minn. 44014	$82.00

Grade Levels 2-3

Awareness, Focus on Self Development	Science Research Assoc. 7200 So. Leamington Chicago, Ill. 60638	126.70

--to teach career awareness

PEABODY LANGUAGE DEVELOPMENT KIT 2	American Guidance Service Circle Pines, Minn. 44014	70.00

Discovering Audio-Visual Aids--to teach self awareness
(Language Arts Integration)

Preprimary Sound Filmstrips	SVE Singer 1345 Diversey Parkway	
Primary	Chicago, Ill. 60614	
"Getting to Know Me"		
JC102-SAR-Set: 4 F/S, 2 Records		34.50
JC102-SATC-Set: 4 F/S, 2 Cassettes		38.00
Primary		
"The Adventures of the Lollipop Dragon"		
JL106-SAR-Set: 6 Filmstrips, 3 Records 6 Guides, 1 Coloring Book		57.50
JL106-SATC-Set: 6 F/S, 3 Cassettes, 6 Guides 1 Coloring Book		63.50
Primary-Intermediate		
"Developing Basic Values"		
J777-SAR-Set: 4 F/S, 2 Records		32.50
J777-SATC-Set: 4 F/S, 2 Cassettes		38.50

Audio-Visual Aids: Cont.

Captioned Sound Filmstrip
Primary
"The Little Engine That Could"
J111-SR-Captioned Filmstrip, Record, Teacher's Guide 10.50
J111-STCM-Captioned Filmstrip, Cassette, Teacher's Guide 12.50
(Language Arts, Social Studies, and/or Health Integration)

Grades 3-4

"Living With Others--Citizenship" Educational Record Sales 17.50
New York, N. Y.

--To teach career awareness and beginning competency
(Social Studies, Science: Language Arts Integration)

Grades K-4

Career Awareness Fieldtrips"

Off We Go to the Aquarium
1 filmstrip, 1 10" LP/21-300
101/$17.50
1 filmstrip 1 cassette
21-300 119/$20.00

Guidance Associates
Subsidiary
Harcourt Brace Jovanovich 17.50
Pleasantville, N. Y. 10570
20.00

(Language Arts Integration)

STUDY PRINTS

Values Series" (7) 12.00 set

--To teach self awareness: acceptance of self

(Music integration)

Cassettes (10)
. Cassette Album
. Teacher's Manual
. Songbook
. Set of Lyric Sheets
. 30 IT'S OK TO BE ME buttons
. 10 13X18 Study Prints

Listener Educational Enterprise
6777 Hollywood Blvd.
Hollywood, California 90028

(Music integration)

Songs
--To teach career awareness

I WONDER WHAT I'LL BE
. Songbook
. Activity Sheets

Shawnee Press
Delaware Water Gap
Penn. 18327

Audio-Visual Aids: cont.

--<u>to teach career awareness</u>, cont.

Grades 5-6

"LAMPS TO LIGHT THE WAY" $14.95

(A beautiful book about United States Presidents)

"A COMPLETE SET OF 36 PORTRAITS OF PRESIDENTS" 39.50

(Excellent to accompany "Lamps to Light the Way")

--<u>To teach career awareness in the city and community</u>

Grades K-3

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Gasoline man, barber, postman, milkman, and others
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10PC (13"X 16" posters col), Dup. Masters (067333)
AV Quick List
Baker & Taylor
Audio Visual
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Momence, Ill. 60954
PC 3.75

"Community Workers (Complete Series)
Doctor, dentist, school nurse, librarian, postman, sanitation workers, policeman, fireman. Denoyer-Geppert Audio-Visuals (68010)
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8SL (Std. 8 Tech col) 8L 155.00

A SPECIAL BUY IN AUDIO-VISUALS from Denoyer-Geppert (600071)

12 FS (col), 12 RD, T Guide FS 162.00
12 FS (col), 12 CS, T Guide FS 162.00

Grades 1-3

"City Helpers" (Our Community Helpers, Series 2) 5.15
Long Filmslide Service
1 FS (col), (081043)

A SPECIAL BUY IN AUDIO-VISUALS from SVE Singer

Primary-Intermediate $251.15
Sound Filmstrips with Auto Vance II

F210-SATC	Community Workers & Helpers	Group 1	36.50
F210-SBTC	Community Workers & Helpers	Group 2	36.50
201-SATC	Working in U.S. Communities	Group 1	36.50
201-SBTC	Working in U.S. Communities	Group 2	36.50

(Social Studies Integration)

PICTURE-STORY PRINTS - next page

Audio-Visual Aids, Cont.

PICTURE-STORY PRINTS

"Community Helpers" Study Prints	JPSSP-400-48	48.00
"Urban Life" Study Prints	JPSSP-500-48	48.00

--To teach career awareness and beginning competency

ADVENTURES IN THE WORLD OF WORK 6 Sound/Color Filmstrips	Random House Educ. Media 201 East 50th St. New York, N. Y.	

Grades 4-6

--To teach appreciation-attitudes

(Social Studies Integration)

Models of Successful People	Educational Record Sales 157 Chambers St. New York, N.Y.	4.25
Heritage, U.S.A. Documents & Speeches: Daniel Webster John Brown Edward Everett Lincoln's Gettysburg Address		
(Science Integration) The Thomas Edison Story The Robert Goddard Story The Vilhjalmar Stafansson Story The Lewis & Clark Story The Amelia Earhart Story The Richard Byrd Story The Ben Franklin Story	Ginn & Co. Staler Bldg. 125 Second Ave. Boston, Mass. 02154	8.00 ea.

--To teach economic awareness

Primary-Intermediate Sound Filmstrips	Society for Visual Education 1345 Diversey Parkway Chicago, Ill. 60614	
"The Foods We Eat"		
J211-SAR--Set 6 F/S, 3 Rec.		49.50
J211-SATC--Set 6 F/S, 3 Cass.		55.50
"The Homes We Live In"		
J211-SCR-6 F/S, 3 Records		49.50
J211-SCTC-6 F/S, 3 Cassettes		55.50

Audio-Visual Aids, cont.

"Food, Clothing & Shelter"
"How We Get Our Clothing"
"How We Get Our Homes"
J206-SS-Series: 12 Captioned Filmstrips (listed above) — 62.50

MAN AND THE CITIES

"Economics of the City" — BFA Educational Media, 2211 Michigan Ave., Santa Monica, Cal. 90404

VN2000-6 strips, ea. $8	8.00 ea.
6 records, ea. 5	5.00 ea.
--boxed $78	78.00 bx.
VN4000-6 strips, ea. $8	8.00 ea.
6 cassettes, ea. $7	7.00 ea.
--boxed $90	90.00 bx.

"Basic Concepts in Economics"

VP8000-6 strips, ea. $8	8.00 ea.
6 records, ea. $5	5.00 ea.
--boxed $78	78.00 bx.
VP9000-6 strips, ea. $8	8.00 ea.
6 cassettes, ea. $7	7.00 ea.
--boxed $90	90.00 bx.

"Market Economy"

VJ9000-6 strips, ea. $8	8.00 ea.
6 records, ea. $5	5.00 ea.
--boxed $78	78.00 bx.
VK1000-6 strips, ea. $8	8.00 ea.
6 cassettes, ea. $7	7.00 ea.
--boxed $90	90.00 bx.

Grade 6

--<u>To teach economic awareness</u>
(Mathematics Integration)

"The Game of Market" — Elementary School Economics, Ind. Rel. Center, Univ. of Chicago, 1225 East 16th, Chicago, Illinois 60614

GAMES & TOYS

--<u>To teach career and economic awareness</u>

"Career Game"	Parker Bros., Div. of Gen. Mills, Salem, Mass. 01970	3.99
"Life Game"	Milton Bradley, Springfield, Mass. 01101	5.97

GAMES & TOYS, cont.

(Language Arts Integration)
Grades 2-6

"Classification Game" #1014	Triangle Sioux Falls, S.D. 57101	6.95
"Billionaire Game"	Parker Bros. Salem, Mass. 01970	
"Election, U.S.A."	Civic Educational Aids Lakewood, California 90714	11.70
School	Fisher-Price Company	12.80
Small Town		16.90
Airport		15.20
Garage		12.60
"Game of States"	Milton Bradley Springfield, Mass. 01101	2.98

MATERIALS:

--To teach career; economic awareness and beginning competency

(Social Studies, Science; Arts & Crafts Integration)

"The Jelly Bean Company"	BFA Educational Media 2211 Michigan Ave. Santa Monica, Calif. 90404	8.00 ea.
Making and Selling Goods		
Office Workers		
Sellers		
Drivers		
Builders		
Manufacturers		
Repairers		

VCV000-6 filmstrips ea. $8 includes activity cards @ $7
VCW000-6 filmstrips ea. $8 6 cassettes ea. $7 boxed $97
(includes set of activity cards at $7)

. Which of these fit your subject areas' curriculum?

. What can each enhance?

Pottery Craft Set--Gilbert	830-2499	$ 4.97
Glass Staining Kit	830-2341	2.97
18 Professional Loom	830-2515	12.97
Rock Tumbler-Skilcraft	830-0519	12.97
Tool School Set	831-1219	7.97
Skilcraft Weather Forecaster	830-0238	9.97
Wankel Engine Kit	830-2697	4.97

MATERIALS: cont.

(Science Integration)

Grade 6

Electronics Kit #80-104	Team Electronics	$10.95
Electronics Kit #8-114	Watertown, S.D. 57201	14.95

--To teach beginning competency

K-3 (Science, Art--Crafts Integration)

AVA Sewing Special	To Sew Inc. Box 974 Malibu, California 90265	
"Pattern Assortment" - Bear, Elephant, Dog, Rabbit, Octopus, Walrus	Many Patterns	56.00
"Finest Erector Set	Montgomery Ward	28.95
"Deluxe Steam Engines" *	*Very interesting working together	16.95
"Working Model Machine Shop" * Simulation		12.99

Grade K

(Art, S.D., S; Math Integration)

Play Planks	Childcraft New York, N.Y.	

Grade 2-6

Shelter Series (Film) Tools and Materials for Building Homes	Encyclopedia Brittanica Wilmette, Ill. 60091	70.00

All levels

Stanley Mobile Tool Cart with Tools	546.00

Grades 4-6

Fleetwood Craftwork Bench	195.00

(Make Your Own Tool Cart and Order Selected Tools) Your estimate

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Waco, Texas 76710

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Chronicle Guidance Publications, Inc.
Moravia, N. Y. 13118